



PRESS RELEASE

29 OCTOBER 2021

Voice For Nature and the Natural History Museum produce COP26 event within The New York Times Climate Hub

- + VOICE FOR NATURE HAS PARTNERED WITH THE NATURAL HISTORY MUSEUM TO PRODUCE A POP UP EVENT, THE NATURE BAR, WITHIN THE NEW YORK TIMES CLIMATE HUB IN GLASGOW DURING THE COP26 CONFERENCE THIS NOVEMBER.
- + THE NATURE BAR WILL BE OPEN ALL DAY FROM 10AM FRIDAY NOV 5 UNTIL 4.30PM SUNDAY NOV 7 WITH TICKETS AVAILABLE THROUGH PRIOR REGISTRATION ON THE NYT CLIMATE HUB WEBSITE.
- + **PLEASE NOTE, THE NATURE BAR WILL ONLY BE OPEN TO TICKET-HOLDERS AND GUESTS OF THE NEW YORK TIMES CLIMATE HUB. [SEE MORE INFORMATION AND BUY A TICKET HERE.](#)**
- + A PACKED SCHEDULE OF LIVE PROGRAMMING AND ENTERTAINMENT FEATURING A DIVERSE HIGH-PROFILE RANGE OF SOLUTION-DRIVEN SPEAKERS SPANNING EXPLORATION, SCIENCE, TECHNOLOGY, MUSIC, BIOMIMICRY, ACTIVISM, ART, CONSERVATION, INDIGENOUS WORLDVIEW AND SUSTAINABLE BUSINESS. FUN-FILLED EVENING ENTERTAINMENT WILL ALSO INCLUDE MUSICIANS, PUB QUIZZES, SPOKEN WORD AND DJS.
- + CONTRIBUTORS INCLUDE DR. ANDREW STEER, ENRIC SALA, ELLIE GOULDING, WILL MARSHALL, JANINE BENYUS, DR. SYLVIA EARLE, WILL STEGER & SIR RICHARD BRANSON AMONGST OTHERS. DISCUSSIONS WILL BE INTERSPERSED WITH CREATIVE MOMENTS AND FILM SCREENINGS, FEATURING THE LIKES OF OLIVER JEFFERS, STUART MURDOCH, BRUCE PARRY, JAYDA G AND DAPHNE FRIAS.



Ecologist, environmentalist, adventurer and Voice For Nature founder, David de Rothschild says:

“When we’re willing to slow down, listen and learn, Nature reveals all. She engages our hearts, moves our emotions, and inspires our spirit. She not only provides us with the questions but she also shows us the answers. So it’s with this deep appreciation and mutual respect for Nature and all living systems that The Nature Bar was born as a true collaboration between the Voice for Nature Collective and the Natural History Museum.”

T H E
NATURE
B A R

AN EXPERIENCE BY
VOICE FOR NATURE AND
THE NATURAL HISTORY MUSEUM

The Nature Bar will give visitors to the Hub an original opportunity to connect with thought leaders across industries and enjoy live conversation with guests such as: Dr Andrew Steer, Dr Sylvia Earle, Enric Sala, Janine Benyus, Prof. Ed Hawkins, Prof. Yadvindar Malhi, Will Marshall, Clover Hogan, Phoebe Hanson, Myrtle Simpson, Martin Hartley, Will Steger, Lewis Pugh, Jayda G, Daphne Frias, Dr. Adriana De Palma, Stuart Murdoch, Dr. Erica McAllister, Oliver Jeffers, Bruce Parry and many more.

The Nature Bar will feature a fresh Oaxacan inspired ambience, a delicious food and beverage offering throughout the day and an evening reception featuring sustainable mezcal tasting with paired canapés supported by **The Lost Explorer Mezcal**.

For COP 26 attendees it is necessary to register at **The NYT Climate Hub** page. For online audiences, NHM will provide a live blog embedded in the museum's website **Discover** section reporting on the key developments from The Nature Bar's panel sessions, activities and conference attendees.



Director of the Natural History Museum, Doug Gurr says:

“Our mission is to create advocates for the planet whether they are policy makers or business leaders, school students or families. So, it is fantastic to be joining forces with The New York Times and Voice for Nature to engage decision makers and delegates on the ground in Glasgow with the twin challenges of climate change and biodiversity loss – whilst also keeping our digital audiences up to speed.”



ABOUT VOICE FOR NATURE COLLECTIVE

Voice for Nature Collective was founded to promote a more positive relationship between humanity and the natural world. Our unwavering commitment to Nature, has led us to collaborate with creators, thinkers, leaders and organizations whose bold ideas push beyond the confines of conventional thinking to have real and measurable social, cultural and environmental impact on the planet. Our projects and activations strive to push beyond the traditional Nature narratives while promoting positive environmental change towards global sustainability through creative storytelling, innovative, and sustainable action. We believe that, like Nature itself, abundance, diversity, cooperation and exchange is what leads to conscious evolution.

www.voicefornature.com

www.instagram.com/avoicefornature/

hello@voicefornature.com



ABOUT THE NATURAL HISTORY MUSEUM

The Natural History Museum is both a world-leading science research centre and the most-visited natural history museum in Europe. With a vision of a future in which both people and the planet thrive, it is uniquely positioned to be a powerful champion for balancing humanity's needs with those of the natural world. It is custodian of one of the world's most important scientific collections comprising over 80 million specimens. The scale of this collection enables researchers from all over the world to document how species have and continue to respond to environmental changes – which is vital in helping predict what might happen in the future and informing future policies and plans to help the planet. The Museum uses its enormous global reach and influence to meet its mission to create advocates for the planet – to inform, inspire and empower everyone to make a difference for nature. We welcome over five million visitors each year; our digital output reaches hundreds of thousands of people in over 200 countries each month and our touring exhibitions have been seen by around 30 million people in the last 10 years. Learn more at NHM.ac.uk

ABOUT THE NEW YORK TIMES COMPANY

The New York Times Company is a trusted source of quality, independent journalism whose mission is to seek the truth and help people understand the world. With more than 7 million subscriptions across a diverse array of print and digital products – from news to Cooking to Games – The Times has evolved from a local and regional news leader into a diversified media company with curious readers, listeners and viewers around the globe. Follow news about the company at NYTCo.com